Deutsche GVZ-Gesellschaft mbH

European Freight Village Ranking 2020



Management summary

This study was supported by the following partners:





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Bremen, 2020 March 12th

Note:

The names, data and other facts mentioned in this study were researched in the best possible way by the authors and largely featured with proof of source. However, errors, misinterpretations, incompleteness and technical errors are possible. Liability for the accuracy of the information is therefore excluded.

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Results of the European Freight Villages (FV) Ranking 2020:

- Compared to the first two European rankings in 2010 and 2015, there was a shift in the 2020 ranking among the "Top 3". The top locations in Europe were and are currently GVZ Bremen (rank 1), Interporto Verona (rank 2) and GVZ Nuremberg (rank 3).

- The following table shows which European locations are positioned in the "TOP 20" according to their performance points.

Table 1: "TOP 20" of the FV Ranking 2020

	Freight Villages	Performance Points (max.400)
1	D - Bremen	362
2	IT- Quadrante Europa Verona	361
3	D - Nürnberg	347
4	ES - Zaragoza	346
5	D – Berlin Süd Großbeeren	336
6	PL – CLIP Logistics	333
7	IT - Parma	328
8	IT - Bologna	322
9	A – Cargo Center Graz	305
10	IT - Padova	302
11	IT - Nola	301
12	D – Berlin West Wustermark	300
13	FIN – RRT Kouvola	297
14	IT - Torino	294
15	D - Leipzig	292

16	D - JadeWeserPort	291
17	A – Ennshafen Port	280
18	H - BILK	279
19	D - Erfurt	275
20	ES – ZAL Barcelona	273

Source: DGG

- Seven German locations were able to establish themselves under the "TOP 20": GVZ Berlin Süd Großbeeren (5), the GVZ Berlin West Wustermark (12), the GVZ Leipzig (15), the GVZ Jade Weser Port (16) and the GVZ Erfurt (19).
- In addition to the German FV, the Italian Interporti are among the leading locations in Europe and thus continue the successful international performance standards.
- Spain and Austria are still considered one of the pioneers of the successful establishment of the freight village idea. Furthermore, there has also been a strong development in Poland, Hungary and Finland.
- Among the "league climbers" of the ranking is the Polish freight center CLIP-Poznan.
- The ranking demonstrates that the European freight village landscape is constantly changing and continues to develop. It is worth noting that more European countries are currently in the final 'TOP 10'. If Italian and German locations dominated the field in the past, five countries are currently represented there.
- Compared to the previous rankings, the level of development of the freight village locations has increased once again in the individual countries, but also in Europe as a whole.

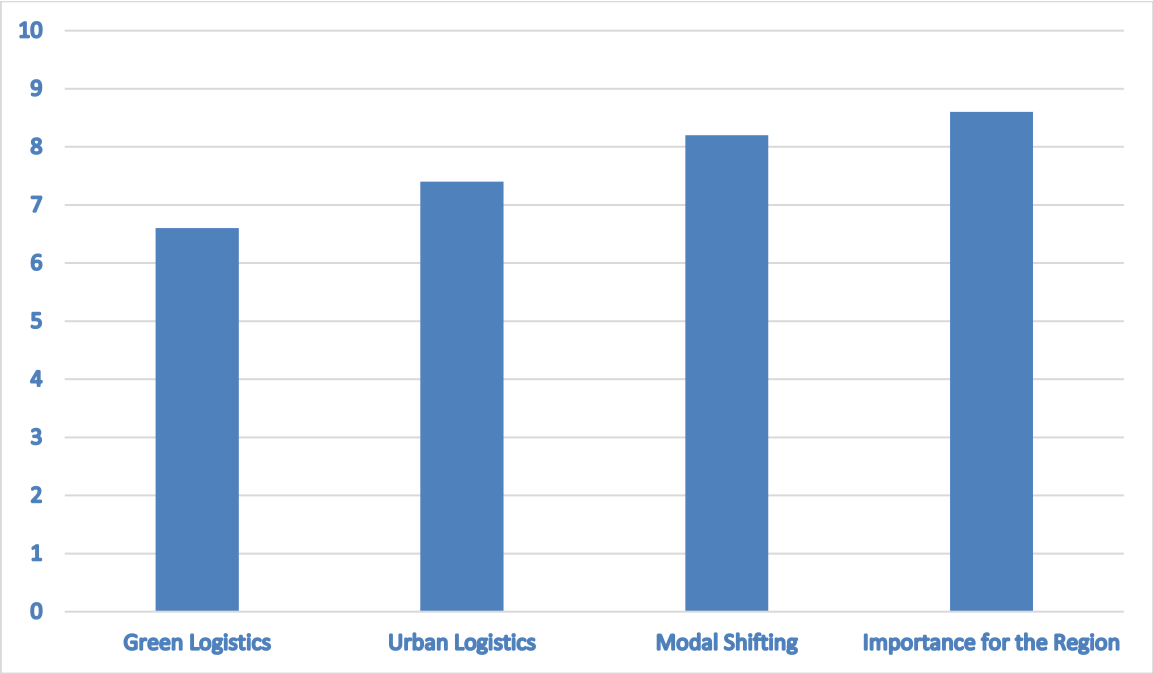
Table 2: "FV Development (0-low/10-high)"

	2010	2015	2020
FV-development Europe	5,8	6,5	6,6
FV-development Own Country	5,2	6,2	6,9
FV-development Own FV-location	6,3	7,5	8,2

Source: DGG

- It also became clear that many freight villages sites in Europe are significantly relevant for the logistics operation of their surrounding region. Therefore, it is not surprising that the freight village managers often spoke in the survey about their location as a "lighthouse function" for the region.

Figure 1: "Important effects of Freight Villages (0-low/10-high)"



Source: DGG

- The positive development of the European freight villages is reflected in many individual aspects. In particular, high employment figures, existence of logistics-oriented service facilities and, last but not least, the excellent work of many committed freight village management institutions are to be mentioned.

- Despite all the positive findings of the ranking, however, it cannot be disregarded that it is necessary to address some challenges in the future and also cannot close the view to risks and possible negative influences. For example, the lack of area expansion options for the sites is an enormous handicap for further development. The shortage of skilled workers in logistics is now also regarded as a cross-border problem, as well as negative effects due to climate change and possible trade conflicts caused.

- On the other hand, freight villages benefit from intensive networking among themselves, existing as well as future synergy effects and therefore will continue to position themselves successfully in the logistics market.

Methodology block:

The evaluation for the 2020 ranking was elaborated on the following methodological basics:

- A total of 15 clusters were formed for the 2020 ranking, which contain 38 evaluation criteria.

- The maximum performance to be achieved is 400 Points.

- After aspects of sustainability were increasingly included in the ratings in 2015, also digitization topics were highlighted in the current ranking. These include developments such as the use of IOT solutions, platforms and blockchain technology. In addition, applications in the field of security technologies were considered in the analyzes and evaluations.

Table 3: "Example criteria: Cluster FV settlements"

criteria number	criteria	Importance/ Weighting (2-6)	max. value (0-3)	max. performance point
7	current number of companies	3	3	9
8	final expansion number of companies	3	3	9
9	current number of employees	6	3	18
10	final expansion of the number of employees	4	3	12
12	employees per ha exploited area	4	3	12

Source: DGG

DGG

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Cover of the questionnaire

European Freight Village Survey and Ranking 2019/2020

Name of the Freight Village (FV):

Contact person (position):	
Phone:	
Email:	
Homepage:	

Is the location a member of a national or regional FV association?

No	Yes	Please insert the name:

Note:

- Please do not hesitate to contact us if there are any questions.
- We will keep the information in this questionnaire confidential and will only utilize it in a general scope.
- A copy of the overall results will be sent to you after finalization of the evaluation.

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